

Campus Recreation Advisory Committee Minutes

Thursday, September 24, 2009

4 PM, Large Conference Room, ARC

Attendees

CRAC Members: Spencer Anderson, Ellen Evans, Rebecca Galardy, Morgan Hartman, Hijun Kim, Debbie Liu, Aaron Parker, Karen Paulsen, Sarah Pucci, Cristina Rebellon, DaJuan Warren, Sam White

Professional Staff and Interns: Terry Elmore, Jacqui Iorio, Gary Miller, Erik Riha, Jayne Deluce

1. Presentation on Activities and Recreation Room Addition by Gary Miller

- Information sheets were distributed.
- A table tennis space will be added to the Recreation Room.
- Because not a lot of funds are available, only activities that were specifically requested by members will be included.
- Dividers have been purchased and area rugs will be put in front of the Wii systems.
- The current TV will be reused as will the furniture.
- There will also be a variety of Wii games.
- Campus Recreation hopes this room will be used more than the Club Sports Room.

2. Presentation of Intramurals by Terry Elmore

- Terry addressed questions that CRAC members had brought up at the last meeting.
- Free time on fields is posted on the rain line and also on the “Shout Out” section of the Campus Recreation webpage.
- Some people don’t check the webpage, so signs are posted by the gates.
- It may be beneficial to advertise checking the website more heavily.
- Free times are posted a day or two in advance.
- Open Recreation is from 4-8pm.
- Intramural leagues that were held on Saturdays were not well-attended because it cut into student downtime. That is why Campus Recreation no longer offers intramurals on the weekends.

- There have been past tournaments on the weekends that garnered a substantial amount of attendance.
- An assessment was made of intramural participants. Results show that players can't commit to every weekend but can possibly attend one weekend a month.
- Intramural results are listed on the Campus Recreation website and registration has been moved online.
- Intramurals is in the midst of processing information to update the website.
- Currently, previous intramural champions are listed on the website.
- Graduate Assistant Oscee reached out to the IFC regarding Greek intramurals. Fraternities need to make a proposal to the IFC and set up a meeting with Oscee and Terry to start the groundwork.

Erik

- A great way to inform freshmen about Campus Recreation is to contact their RAs.
- A U-Guide (includes AR/IM schedules) is put in every dorm room.
- Coupon books are also distributed (with free climbing gear equipment rental) – 272 were returned last year, and 63 have been returned this year so far.
- A full page ad for Campus Recreation was purchased in the I-book.
- There is a Campus Recreation fan page on facebook.
- The budget for Illini Media/WPGU has been reduced.
- MTD ads were removed because they were ineffectual. Written signs are more effective and easier to look at.
- Campus Recreation partnered with 8 Student Affairs units and split \$8,000 of promotional costs.
- Campus Recreation advertises its programs, facilities, events, etc
- Campus Recreation is not allowed to send out mass emails to the entire student body, but it does send e-newsletters to all members of Campus Recreation.
- Campus Recreation contacts Pan-Hellenic Council by sending information to all Greek presidents and boards.
- Campus Recreation also reaches out to “Rec-In Crew”, cultural centers, and all OIIR.
- There is a lot of marketing present in the Campus Recreation facilities themselves.
- Some students have suggested that the first week guide should be smaller than the full Campus Recreation guide.
- To target faculty and staff, Campus Recreation had “Inside Illinois” and E-week.
- Rates are \$29/Month for a faculty or staff member and \$20 for his or her spouse.
- The student market changes rapidly.
- Some students would like a better “way finding” system at the ARC that resembles the kiosk at the Union. Currently, there is a directory and signage located past the card-swipe station.

4. Presentation on the Health and Wellness Show case by Jayne Deluce

- The Health and Wellness Showcase displays all dimensions of Wellness.
- It encouraged an overall balance of wellness.
- Most of the booths and demonstrations are interactive.